

PUBLIC FILE REPORT 2008

KKTZ - KOMT - KPFM  
MOUNTAIN HOME RADIO STATIONS, INC.

RECRUITMENT SOURCES UTILIZED:

1. THE BAXER BULLETIN NEWSPAPER  
16 WEST 6<sup>TH</sup> STREET  
MOUNTAIN HOME, AR 72653  
CONTACT: CLASSIFIED ADS PHONE: 870-508-8080

2. DEPARTMENT OF WORK FORCE SERVICES  
POST OFFICE BOX 1945  
MOUNTAIN HOME, AR 72653  
PHONE: 870-425-2386

3. KKTZ - KOMT - KPFM  
MOUNTAIN HOME RADIO STATIONS, INC.  
(TWIN LAKES RADIO)  
2352 HIGHWAY 62B  
MOUNTAIN HOME, AR 72653  
RADIO AD AND WEB LISTING  
CONTACT: ROGER LOWERY PHONE: 870-492-6022  
WEB SITE: [WWW.TWINLAKESRADIO.COM](http://WWW.TWINLAKESRADIO.COM)

4. ARKANSAS BROADCASTERS ASSOCIATION  
2024 ARKANSAS VALLEY DRIVE  
LITTLE ROCK, AR 72653  
PHONE: 501-227-7564  
WEBSITE: [WWW.ARKBROADCASTERS.ORG/INDEX.HTM](http://WWW.ARKBROADCASTERS.ORG/INDEX.HTM)

5. CHARLES W. DOWDY JOURNALISM SCHOLARSHIP  
ARKANSAS STATE UNIVERSITY MOUNTAIN HOME  
1600 SOUTH COLLEGE STREET  
MOUNTAIN HOME, AR 72653  
PHONE: 870-508-6100

6. BUSINESS EXPO  
MOUNTAIN HOME CHAMBER OF COMMERCE  
1023 HIGHWAY 62 EAST  
MOUNTAIN HOME, AR 72653  
PHONE: 870-425-5111

7. CAREER BUILDER.COM

CONTACT REFERENCE ID: 20051228  
WEB SITE: WWW.CAREERBUILDER.COM

8. WORD-OF-MOUTH REFERRAL

9. PERSONAL KNOWLEDGE OF MANAGEMENT

VACANCY INFORMATION FOR APPLICABLE TIME

POSITION/JOB TITLE SOURCE FOR HIRE      TOTAL: RESPONSES - INTERVIEWS  
RECRUITMENT USED

<u>1.</u> OPERATIONS MANAGER 4.	6	1	ALL SOURCES
<u>2.</u> ON AIR/SALES POSITION	6	1	1 ALL SOURCES
<u>3.</u> MARKETING SPECIALIST	3	36	2 ALL SOURCES

NEW HIRE EEO REPORT SUMMARY POSITION/TITLE DATE HIRED

1. JEFFERY ALLEN STAPLES OPERATIONS MANAGER 03-17-08  
2. BOB VAN HAAREN MARKETING SPECIALIST/ON AIR 04-10-08  
3. DANIELLE MCMAHON                      MARKETING SPECIALIST 09-05-08